

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 146249 /		<b>Alt. Order #</b>
<b>Product</b> Week of 7/16		
<b>Contract Dates</b> 07/16/12 - 07/22/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/20/12 / 06/20/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/16/12	07/22/12	M-F 5a-8a Morning News	5a-8a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				3	\$250.00			
N 2	KHON	07/16/12	07/22/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				2	\$500.00			
N 3	KHON	07/16/12	07/22/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/16/12	07/22/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				1	\$1,500.00			
N 5	KHON	07/16/12	07/22/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				1	\$1,000.00			
N 6	KHON	07/16/12	07/22/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				2	\$300.00			
N 7	KHON	07/22/12	07/22/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----S				1	\$1,500.00			
<b>Totals</b>											<b>12</b>	<b>\$9,350.00</b>

\*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	12	\$9,350.00	\$7,947.50	\$374.49	\$8,321.99
<b>Totals</b>	<b>12</b>	<b>\$9,350.00</b>	<b>\$7,947.50</b>	<b>\$374.49</b>	<b>\$8,321.99</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 146250 /		<b>Alt. Order #</b>
<b>Product</b> Week of 7/23		
<b>Contract Dates</b> 07/23/12 - 07/29/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/20/12 / 06/20/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/23/12	07/29/12	M-F 5a-8a Morning News	5a-8a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				3	\$250.00			
N 2	KHON	07/23/12	07/29/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				1	\$500.00			
N 3	KHON	07/23/12	07/29/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/23/12	07/29/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				1	\$1,500.00			
N 5	KHON	07/23/12	07/29/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				1	\$1,000.00			
N 6	KHON	07/23/12	07/29/12	Inside Edition	1035p-1105p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	MTWTF--				1	\$300.00			

\*Tax 1 Note: Sales Tax 4.712%.

Totals 9 \$7,050.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/27/12	9	\$7,050.00	\$5,992.50	\$282.37	\$6,274.87
<b>Totals</b>	<b>9</b>	<b>\$7,050.00</b>	<b>\$5,992.50</b>	<b>\$282.37</b>	<b>\$6,274.87</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 146251 /		<b>Alt. Order #</b>
<b>Product</b> Week of 7/30		
<b>Contract Dates</b> 07/30/12 - 08/05/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/20/12 / 06/20/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/30/12	08/05/12	M-F 5a-8a Morning News	5a-8a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				4	\$300.00			
N 2	KHON	07/30/12	08/05/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				3	\$500.00			
N 3	KHON	07/30/12	08/05/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				2	\$1,500.00			
N 4	KHON	07/30/12	08/05/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				1	\$1,500.00			
N 5	KHON	07/30/12	08/05/12	M-F 10p-1035p News	10p-1035p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				2	\$1,250.00			
N 6	KHON	07/30/12	08/05/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				2	\$300.00			
N 7	KHON	07/30/12	08/05/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S				1	\$1,500.00			
N 8	KHON	07/30/12	08/05/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	MTWTF--				2	\$500.00			
N 9	KHON	07/30/12	08/05/12	Major League Baseball	Sa 930a-1p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	-----S-				1	\$200.00			

\*Tax 1 Note: Sales Tax 4.712%.

Totals

18

\$13,000.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/05/12	18	\$13,000.00	\$11,050.00	\$520.68	\$11,570.68
<b>Totals</b>	<b>18</b>	<b>\$13,000.00</b>	<b>\$11,050.00</b>	<b>\$520.68</b>	<b>\$11,570.68</b>

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**POL - Lingle 2012**  
**Attention: Lenny Klompus**  
**P. O Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 146252 /		<b>Alt. Order #</b>
<b>Product</b> Week of 8/6		
<b>Contract Dates</b> 08/06/12 - 08/12/12		<b>Est. #</b>
<b>Advertiser</b> POL - Lingle 2012		<b>Original Date / Revision</b> 06/20/12 / 06/20/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	08/06/12	08/12/12	M-F 5a-8a Morning News	5a-8a		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				8	\$300.00			
N 2	KHON	08/06/12	08/12/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$500.00			
N 3	KHON	08/06/12	08/12/12	M-F 6p-630p News	6p-630p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$1,500.00			
N 4	KHON	08/06/12	08/12/12	Wheel of Fortune	630p-7p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$1,500.00			
N 5	KHON	08/06/12	08/12/12	M-F 10p-1035p News	10p-1035p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				3	\$1,250.00			
N 6	KHON	08/06/12	08/12/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$500.00			

\*Tax 1 Note: Sales Tax 4.712%.

Totals 22 \$17,650.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/10/12	22	\$17,650.00	\$15,002.50	\$706.92	\$15,709.42
Totals	22	\$17,650.00	\$15,002.50	\$706.92	\$15,709.42

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**CONTRACT**

**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Linda Lingle Senate Committee**  
**P.O. Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 776420 /		<b>Alt Order #</b>
<b>Product</b> Initial Campaign		
<b>Contract Dates</b> 06/25/12 - 07/01/12		<b>Estimate #</b> Flight One, Week 3
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/04/12 / 06/20/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> David Nola	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 34	KHNL	06/25/12	07/01/12	Hawaii News Now: Sunrise	5a-7a		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	M-W-F--				2	\$105.00			
N 37	KHNL	06/25/12	07/01/12	NBC Today Show	7a-9a		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-1-1---				2	\$160.00			
N 38	KHNL	06/25/12	07/01/12	Hi News Now at Five	5p-530p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-1-1---				2	\$140.00			
N 39	KHNL	06/25/12	07/01/12	Hi News Now at 5:30	530p-6p		:30			NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	M-W-F--				2	\$145.00			
N 40	KHNL	06/25/12	07/01/12	NBC Nightly News	6p-630p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWT---				2	\$250.00			
N 41	KHNL	06/25/12	07/01/12	Hi News Now at Ten	10p-1035p		:30			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	M-W-F--				2	\$240.00			
N 43	KHNL	06/25/12	07/01/12	The Tonight Show	1035p-1137p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-1-1---				2	\$180.00			
N 44	KHNL	06/25/12	07/01/12	Rock Center	9p-10p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	---T---				1	\$300.00			
N 45	KHNL	06/25/12	07/01/12	Dateline NBC	9p-10p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	----F--				1	\$115.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KHNL	06/25/12-07/01/12	Dateline NBC	9p-10p	-----F----	:30		<del>\$115.00</del>	NM		
			See MG 45.2									
			No Dateline airing Olympic Trials 8p-10p									
	2	KHNL	06/29/12-06/29/12	Olympic Trials	8p-10p	-----F----	:30		\$115.00	NM		
	Ⓜ MG for 45.1 06/29											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

<u>Contract / Revision</u>	<u>Alt Order #</u>
776420 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/25/12 - 07/01/12	Initial Campaign	Flight One, Week 3

<u>Advertiser</u>	<u>Original Date / Revision</u>
Linda Lingle Senate Com	06/04/12 / 06/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 46	KHNL	06/25/12	07/01/12	Olympic Trials	Various		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S-				1	\$675.00			
N 47	KHNL	06/30/12	06/30/12	Olympic Trials	Various		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S-				2	\$675.00			
N 48	KHNL	06/25/12	07/01/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S-				1	\$240.00			
N 49	KHNL	06/25/12	07/01/12	Weekend Today/Meet Press	5a-7a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----SS				1	\$65.00			
N 50	KHNL	07/01/12	07/01/12	Olympic Trials	Various		*:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S				1	\$750.00			
<b>Totals</b>											<b>22</b>	<b>\$5,935.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/01/12	22	\$5,935.00	\$5,044.75	\$237.71	\$5,282.46
<b>Totals</b>	<b>22</b>	<b>\$5,935.00</b>	<b>\$5,044.75</b>	<b>\$237.71</b>	<b>\$5,282.46</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Linda Lingle Senate Committee**  
**P.O. Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 776752 /		<b>Alt Order #</b>
<b>Product</b> Initial Campaign		
<b>Contract Dates</b> 06/25/12 - 07/01/12		<b>Estimate #</b> Flight One, Week 3
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/05/12 / 06/15/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	KGMB	06/25/12	07/01/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	3	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	1-1-1--				3	\$215.00			
N 23	KGMB	06/25/12	07/01/12	CBS This Morning	8a-10a		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-1-1---				2	\$35.00			
N 25	KGMB	06/25/12	07/01/12	Jeopardy I	430p-5p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				2	\$65.00			
N 27	KGMB	06/25/12	07/01/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				2	\$350.00			
N 28	KGMB	06/25/12	07/01/12	M-F HI News NOW at 6p	6p-630p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				2	\$600.00			
N 29	KGMB	06/25/12	07/01/12	M-F Insider	630p-7p		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				2	\$270.00			
N 30	KGMB	06/25/12	07/01/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				2	\$800.00			
N 32	KGMB	06/25/12	07/01/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	M-WT---				3	\$180.00			
D 33	KGMB	06/25/12	07/01/12	Dogs in the City	7p-8p		:30			NM	0	\$0.00
<b>Totals</b>											<b>18</b>	<b>\$5,425.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 06/29/12	18	\$5,425.00	\$4,611.25	\$217.28	\$4,828.53
<b>Totals</b>	<b>18</b>	<b>\$5,425.00</b>	<b>\$4,611.25</b>	<b>\$217.28</b>	<b>\$4,828.53</b>

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# CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

and:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 915481TV /		<b>Alt Order #</b>
<b>Product</b> 6/18 WK		
<b>Contract Dates</b> 06/18/12 - 06/24/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/25/12 / 06/25/12
<b>Billing Cycle</b> EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	06/18/12	06/24/12	KITV 4 News This Morning	5-7am		1:00			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				3	\$140.00			
2	KITV	06/18/12	06/24/12	GMA M-F	7-9am		1:00			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				2	\$140.00			
3	KITV	06/24/12	06/24/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			1:00			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	-----S				1	\$140.00			
4	KITV	06/18/12	06/24/12	Ellen	3-4pm		1:00			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				2	\$140.00			
5	KITV	06/18/12	06/24/12	Dr Oz 4-5p	4-5p		1:00			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				3	\$200.00			
6	KITV	06/18/12	06/24/12	KITV News At 5	5-5:30pm		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				2	\$600.00			
7	KITV	06/18/12	06/24/12	KITV News At 6	6-6:30pm		1:00			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				2	\$1,000.00			
8	KITV	06/19/12	06/24/12	KITV News At 10	10-1035pm		1:00			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	-TWTF--				2	\$1,000.00			
9	KITV	06/19/12	06/24/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	-TWTF--				2	\$600.00			
10	KITV	06/18/12	06/24/12	Nightline	11-1130p		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	MTWTF--				2	\$100.00			
11	KITV	06/19/12	06/24/12	NBA FINALS	NBA FINALS		1:00			NM	3	\$4,200.00

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
915481TV /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/18/12 - 06/24/12	6/18 WK	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Linda Lingle Senate Com	06/25/12 / 06/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/12	06/24/12	-1-1--1				3	\$1,600.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KITV	06/18/12-06/24/12		NBA FINALS	NBA FINALS	-Tu-Th---Su	1:00		<del>\$1,600.00</del>	NM		
See MG 11.4, 11.5												
4	KITV	06/23/12-06/23/12		KITV News at 6 Saturday	KITV News at 6 Sa	-----Sa--	1:00		<del>\$800.00</del>	NM		
Ⓢ See MG 11.6												
5	KITV	06/24/12-06/24/12		KITV 4 News at 10 Sun	KITV 4 News at 10	-----Su	1:00		\$1,000.00	NM		
Ⓢ MG for 11.3 06/24												
6	KITV	06/23/12-06/23/12		KITV News at 6 Saturday	KITV News at 6 Sa	-----Sa--	1:00		<del>\$700.00</del>	NM		
Ⓢ See MG 11.7												
7	KITV	06/23/12-06/23/12		KITV News at 6 Saturday	KITV News at 6 Sa	-----Sa--	1:00		<del>\$500.00</del>	NM		
Ⓢ Credited												
Totals											24	\$12,520.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/18/12 - 06/24/12	24	\$12,520.00	\$10,642.00	\$501.45	\$11,143.45
<b>Totals</b>	<b>24</b>	<b>\$12,520.00</b>	<b>\$10,642.00</b>	<b>\$501.45</b>	<b>\$11,143.45</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



KITV  
801 South King Street  
Honolulu, HI 96813  
(808)535-0400

www.KITV.com

and:

Linda Lingle Senate Committee C/O  
Seed  
PO Box 4559  
Honolulu, HI 96812

<u>Contract / Revision</u> 915483TV /		<u>Alt Order #</u>
<u>Product</u> 6/25 WK		
<u>Contract Dates</u> 06/25/12 - 07/01/12		<u>Estimate #</u>
<u>Advertiser</u> Linda Lingle Senate Committee		<u>Original Date / Revision</u> 06/25/12 / 06/25/12
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KITV	<u>Account Executive</u> KITV Political Local K	<u>Sales Office</u> Honolulu
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	06/25/12	07/01/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	11111--				5	\$100.00			
2	KITV	06/25/12	07/01/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	11111--				5	\$100.00			
3	KITV	06/30/12	06/30/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S-				1	\$100.00			
4	KITV	07/01/12	07/01/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S				1	\$100.00			
5	KITV	06/25/12	07/01/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				3	\$100.00			
6	KITV	06/25/12	07/01/12	Dr Oz 4-5p	4-5p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				4	\$125.00			
7	KITV	06/25/12	07/01/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				3	\$300.00			
8	KITV	07/01/12	07/01/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KITV	06/25/12-07/01/12	KITV News At 5	Sa/Su 5-5:30pm	-----S-	:30		<del>\$300.00</del>	NM		
			See MG 8.2									
	2	KITV	06/27/12-07/01/12	KITV News At 5	5-5:30pm	---WThF----	:30		\$300.00	NM		
			Ⓜ MG for 8.1 07/01									
9	KITV	06/25/12	07/01/12	KITV News At 6	6-6:30pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 915483TV /		<u>Alt Order #</u>
<u>Contract Dates</u> 06/25/12 - 07/01/12	<u>Product</u> 6/25 WK	<u>Estimate #</u>
<u>Advertiser</u> Linda Lingle Senate Com		<u>Original Date / Revision</u> 06/25/12 / 06/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				3	\$500.00			
D 10	KITV	06/30/12	06/30/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	0	\$0.00
11	KITV	06/25/12	07/01/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				3	\$500.00			
12	KITV	06/25/12	07/01/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				3	\$300.00			
13	KITV	06/25/12	07/01/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	MTWTF--				3	\$100.00			
14	KITV	07/01/12	07/01/12	EXT MKOVER: WEIGHT LO:8-10P			:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-----S				1	\$1,200.00			
15	KITV	06/26/12	06/26/12	NBA FINALS	NBA FINALS		:30			NM	4	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/25/12	07/01/12	-T-----				1	\$950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KITV	06/25/12-07/01/12		NBA FINALS	NBA FINALS	-Tu-----	:30		<del>\$950.00</del>	NM		
See MG 15.2,15.3,15.4,15.5												
2	KITV	06/26/12-06/26/12		Ellen	3-4pm	-Tu-----	:30		\$100.00	NM		
Ⓞ MG for 15.1 06/26												
3	KITV	06/27/12-06/27/12		Nightline	11-1130p	---W-----	:30		\$50.00	NM		
Ⓞ MG for 15.1 06/26												
4	KITV	06/28/12-06/28/12		KITV News At 5	5-5:30pm	----Th-----	:30		\$300.00	NM		
Ⓞ MG for 15.1 06/26												
5	KITV	06/29/12-06/29/12		KITV News At 6	6-6:30pm	-----F----	:30		\$500.00	NM		
Ⓞ MG for 15.1 06/26												
N 16	KITV	06/27/12	07/01/12	KITV News At 6	6-6:30pm	--WTF--	:30	1	\$500.00	NM	1	\$500.00
MAKEGOOD FOR 6/23 6P SAT NEWS												
Totals											41	\$10,050.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/01/12	41	\$10,050.00	\$8,542.50	\$402.52	\$8,945.02
<b>Totals</b>	<b>41</b>	<b>\$10,050.00</b>	<b>\$8,542.50</b>	<b>\$402.52</b>	<b>\$8,945.02</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



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.nd:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 920479TV /		<b>Alt Order #</b>
<b>Product</b> 7/2 WK		
<b>Contract Dates</b> 07/02/12 - 07/08/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/25/12 / 06/25/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/02/12	07/08/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	11--1--				3	\$100.00			
2	KITV	07/02/12	07/08/12	GMA M-F	7-9am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	1--11--				3	\$100.00			
3	KITV	07/07/12	07/07/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----S-				1	\$100.00			
4	KITV	07/08/12	07/08/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----S				1	\$100.00			
5	KITV	07/02/12	07/08/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	11-1---				3	\$100.00			
6	KITV	07/02/12	07/08/12	Dr Oz 4-5p	4-5p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	11-----				2	\$125.00			
7	KITV	07/02/12	07/08/12	KITV News At 5	5-5:30pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	1--1---				2	\$300.00			
8	KITV	07/07/12	07/07/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----1-				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KITV	07/02/12-07/08/12	KITV News At 5	Sa/Su 5-5:30pm	-----Sa--	:30		<del>\$300.00</del>	NM		
		See MG 8.2										
	2	KITV	07/02/12-07/08/12	KITV 4 News at 10 II M-F	KITV 4 News at 10	----Th----	:30		\$300.00	NM		
		Ⓜ MG for 8.1 07/07										
9	KITV	07/02/12	07/08/12	KITV News At 6	6-6:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 920479TV /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/02/12 - 07/08/12	<u>Product</u> 7/2 WK	<u>Estimate #</u>
<u>Advertiser</u> Linda Lingle Senate Com		<u>Original Date / Revision</u> 06/25/12 / 06/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	11-----				2	\$500.00			
10	KITV	07/07/12	07/07/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	0	\$0.00
11	KITV	07/02/12	07/08/12	KITV News At 10	10-1035pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	1-----				1	\$500.00			
12	KITV	07/02/12	07/08/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	---1---				1	\$300.00			
13	KITV	07/02/12	07/08/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	11-1---				3	\$100.00			
Totals											23	\$4,350.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/08/12	23	\$4,350.00	\$3,697.50	\$174.23	\$3,871.73
<b>Totals</b>	<b>23</b>	<b>\$4,350.00</b>	<b>\$3,697.50</b>	<b>\$174.23</b>	<b>\$3,871.73</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



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**Linda Lingle Senate Committee C/O**  
**Seed**  
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**Honolulu, HI 96812**

<b>Contract / Revision</b> 920668TV /		<b>Alt Order #</b>
<b>Product</b> 7/9 WK		
<b>Contract Dates</b> 07/09/12 - 07/15/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/25/12 / 06/25/12
<b>Billing Cycle</b> EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/09/12	07/15/12	KITV 4 News This Morning	5-7am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11111--				5	\$100.00			
2	KITV	07/09/12	07/15/12	GMA M-F	7-9am		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	11111--				5	\$100.00			
3	KITV	07/14/12	07/14/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1-				1	\$100.00			
4	KITV	07/15/12	07/15/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1				1	\$100.00			
5	KITV	07/09/12	07/15/12	GMA In The Afternoon	1-2pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$100.00			
6	KITV	07/09/12	07/15/12	Ellen	3-4pm		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$100.00			
7	KITV	07/09/12	07/15/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$125.00			
8	KITV	07/09/12	07/15/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$300.00			
9	KITV	07/15/12	07/15/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KITV	07/09/12-07/15/12	KITV News At 5	Sa/Su 5-5:30pm	-----Su	:30		<del>\$300.00</del>	NM		
			See MG 9.2									
	2	KITV	07/09/12-07/15/12	KITV News At 5	5-5:30pm	MTuWThF----	:30		\$300.00	NM		
	© MG for 9.1 07/15											

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Contract / Revision	Alt Order #
920668TV /	

Contract Dates	Product	Estimate #
07/09/12 - 07/15/12	7/9 WK	

Advertiser	Original Date / Revision
Linda Lingle Senate Com	06/25/12 / 06/25/12

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
10	KITV	07/09/12	07/15/12	KITV News At 6	6-6:30pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$500.00			
11	KITV	07/14/12	07/14/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	0	\$0.00
12	KITV	07/09/12	07/15/12	KITV News At 10	10-1035pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$500.00			
13	KITV	07/09/12	07/15/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$300.00			
14	KITV	07/09/12	07/15/12	Nightline	11-1130p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				3	\$100.00			
15	KITV	07/15/12	07/15/12	SECRET MILLIONAIRE	7-8pm		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S				1	\$1,000.00			
<b>Totals</b>											<b>36</b>	<b>\$7,575.00</b>

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/09/12 - 07/15/12	36	\$7,575.00	\$6,438.75	\$303.39	\$6,742.14
<b>Totals</b>	<b>36</b>	<b>\$7,575.00</b>	<b>\$6,438.75</b>	<b>\$303.39</b>	<b>\$6,742.14</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 4559**  
**Honolulu, HI 96812**

<b>Contract / Revision</b> 927127 /		<b>Alt Order #</b>
<b>Product</b> 7/16 WK		
<b>Contract Dates</b> 07/16/12 - 07/22/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/25/12 / 06/25/12
<b>Billing Cycle</b> EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

## KITV\_MT - 927127ME

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/16/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				12	\$10.00			
N 2	KITV	07/16/12	07/22/12	M-SU Sign On - Sign Off	5-11P		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTFSS				12	\$20.00			
<b>Totals</b>											2	\$40.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/16/12 - 07/22/12	24	\$360.00	\$306.00	\$14.42	\$320.42
<b>Totals</b>	24	\$360.00	\$306.00	\$14.42	\$320.42

## KITV - 927127TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/16/12	07/22/12	KITV 4 News This Morning	5-7am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	11111--				5	\$100.00			
N 2	KITV	07/16/12	07/22/12	GMA M-F	7-9am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	11111--				5	\$100.00			
N 3	KITV	07/21/12	07/21/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----1-				1	\$100.00			
N 4	KITV	07/22/12	07/22/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----1				1	\$100.00			
N 5	KITV	07/16/12	07/22/12	GMA In The Afternoon	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	MTWTF--				3	\$80.00			

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**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

Contract / Revision	Alt Order #
927127 /	

Contract Dates	Product	Estimate #
07/16/12 - 07/22/12	7/16 WK	

Advertiser	Original Date / Revision
Linda Lingle Senate Com	06/25/12 / 06/25/12

**KITV - 927127TV**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KITV	07/16/12	07/22/12	Ellen	3-4pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	MTWTF--				3	\$100.00			
N 7	KITV	07/16/12	07/22/12	Dr Oz 4-5p	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	MTWTF--				2	\$125.00			
N 8	KITV	07/16/12	07/22/12	KITV News At 5	5-5:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	MTWTF--				3	\$300.00			
N 9	KITV	07/16/12	07/22/12	KITV News At 6	6-6:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	MTWTF--				3	\$500.00			
N 10	KITV	07/16/12	07/22/12	KITV News At 10	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	MTWTF--				2	\$500.00			
N 11	KITV	07/16/12	07/22/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	MTWTF--				3	\$300.00			
N 12	KITV	07/16/12	07/22/12	Nightline	11-1130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	MTWTF--				3	\$100.00			
N 13	KITV	07/16/12	07/16/12	BACHELORETTE	7-9P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	M-----				1	\$900.00			
N 14	KITV	07/19/12	07/19/12	DUETS	7-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/16/12	07/22/12	---T---				1	\$1,200.00			
<b>Totals</b>											<b>1</b>	<b>\$100.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/16/12 - 07/22/12	36	\$8,690.00	\$7,386.50	\$348.05	\$7,734.55
<b>Totals</b>	<b>36</b>	<b>\$8,690.00</b>	<b>\$7,386.50</b>	<b>\$348.05</b>	<b>\$7,734.55</b>

**Contract Totals 60 \$9,050.00**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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**CONTRACT**

**KITV**  
**801 South King Street**  
**Honolulu, HI 96813**  
**(808)535-0400**

www.KITV.com

And:

**Linda Lingle Senate Committee C/O**  
**Seed**  
**PO Box 2119**  
**Honolulu, HI 96805**

<b>Contract / Revision</b> 927135 /		<b>Alt Order #</b>
<b>Product</b> 7/23 WK		
<b>Contract Dates</b> 07/23/12 - 07/29/12		<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Committee		<b>Original Date / Revision</b> 06/25/12 / 06/25/12
<b>Billing Cycle</b> EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KITV	<b>Account Executive</b> KITV Political Local K	<b>Sales Office</b> Honolulu
<b>Special Handling</b> Political Duplicate File Copy		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

**KITV\_MT - 927135ME**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/23/12	07/23/12	SF Giants Baseball	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	M-----				4	\$50.00			
N 2	KITV	07/23/12	07/29/12	DAY ROS	7A-5P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				12	\$10.00			
N 3	KITV	07/23/12	07/29/12	PRIME ROS	5-11P		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTFSS				12	\$20.00			
<b>Totals</b>											<b>1</b>	<b>\$20.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/23/12 - 07/29/12	28	\$560.00	\$476.00	\$22.43	\$498.43
<b>Totals</b>	<b>28</b>	<b>\$560.00</b>	<b>\$476.00</b>	<b>\$22.43</b>	<b>\$498.43</b>

**KITV - 927135TV**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	07/23/12	07/29/12	KITV 4 News This Morning	5-7am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11111--				5	\$100.00			
N 2	KITV	07/23/12	07/29/12	GMA M-F	7-9am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	11111--				5	\$100.00			
N 3	KITV	07/28/12	07/28/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$100.00			
N 4	KITV	07/29/12	07/29/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1				1	\$100.00			

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**Honolulu, HI 96813**  
**(808)535-0400**

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<b>Contract / Revision</b> 927135 /		<b>Alt Order #</b>
<b>Contract Dates</b> 07/23/12 - 07/29/12	<b>Product</b> 7/23 WK	<b>Estimate #</b>
<b>Advertiser</b> Linda Lingle Senate Com		<b>Original Date / Revision</b> 06/25/12 / 06/25/12

**KITV - 927135TV**

KITV - 927135TV					Spots/							
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
✓ 5	KITV	07/23/12	07/29/12	GMA In The Afternoon	1-2pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$80.00			
✓ 6	KITV	07/23/12	07/29/12	Ellen	3-4pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$100.00			
✓ 7	KITV	07/23/12	07/29/12	Dr Oz 4-5p	4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$125.00			
✓ 8	KITV	07/23/12	07/29/12	KITV News At 5	5-5:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$300.00			
✓ 9	KITV	07/23/12	07/29/12	KITV News At 6	6-6:30pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$500.00			
✓ 10	KITV	07/23/12	07/29/12	KITV News At 10	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$500.00			
✓ 11	KITV	07/23/12	07/29/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$300.00			
✓ 12	KITV	07/23/12	07/29/12	Nightline	11-1130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				3	\$100.00			
✓ 13	KITV	07/27/12	07/27/12	20/20	9-10pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----F--				1	\$800.00			
✓ 14	KITV	07/29/12	07/29/12	EXT MKOVER: WEIGHT LO:8-10P			:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$1,200.00			
Totals											2	\$1,300.00

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/23/12 - 07/29/12	36	\$9,035.00	\$7,679.75	\$361.87	\$8,041.62
<b>Totals</b>	<b>36</b>	<b>\$9,035.00</b>	<b>\$7,679.75</b>	<b>\$361.87</b>	<b>\$8,041.62</b>

**Contract Totals 64 \$9,595.00**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.